



CUSTOMER & PARTNER EXPERIENCE

Product Launches

When launching a new product or promoting a new solution into the marketplace you need a strong combination of strategy and execution to make it all come together successfully. EMM partners with you to identify which activities or promotional items are best suited for your product launch, and how to create a targeted campaign that yields optimal results. We specialize in creating marketing assets such as a digital campaign, an email series, logoed material, PowerPoint decks, or flyers to be used during a product campaign launch. We can also create web-based marketing materials such as a dedicated landing page and branded infographics.



To discuss options for a product launch to help your team achieve their sales goals, send us a quick [email](#) or call us at (425) 746-1572, and we'll set-up a meeting.

